



PR & Communications Director

As a PR & Communication Director, you will partner with our clients to understand who they are and communicate their expertise and passion to the world through owned and earned channels. You will build end-to-end communication campaigns, acting as an in-house resource. Beginning with strategic planning and following through to daily execution, your work will build and maintain trust and enduring connections between our clients and their audiences.

The ideal candidate is business and media savvy, passionate about earned and owned media. We are looking for someone who is both a self-starter and a team player – motivated to deliver results but also able to work effectively with colleagues.

This is a hybrid (remote/ in office) position based in Orange County, California.

For more information and to apply, please email your resume to PRcareers@gatewayir.com

Responsibilities:

- Oversee strategic direction and be a trusted partner, counsel, and teacher to clients on all things earned and owned
- Develop strategic plans leveraging the right channels using industry-best practices
- Leverage your creativity through compelling stories and engaging content
- Establish client PR goals based on audience segmentation, needs and overall business objectives
- Tracking and reporting KPIs and metrics
- Develop department best practices and oversee multiple team members and client verticals
- Provide development and guidance for the team members on each account
- Serve as final review function for collateral passed to the client
- Support business development

Qualifications:

- Audience empathy as a primary driver of your communication strategy
- 7-10 years' experience working in Communications
- Hands-on experience in strategic planning and campaign execution
- Proficient in communications tracking software (Cision, Meltwater, Sprinklr, Spredfast, etc.)
- Excellent written and verbal communication skills

Benefits:

- Competitive market salary with opportunity for bonuses
- Standard medical coverage available
- Simple IRA retirement plan with employer match available
- Paid vacation, holiday, and sick leave
- On-site, complimentary corporate gym access
- On-site café, dry cleaners, convenience store and executive car wash
- In-office, stocked kitchen with fridge and snacks
- Centrally located office in Newport Beach
- Covid protocol compliant with WFH as an option
- Open, social environment (ping pong skills a plus, but not required)



We have clients across:

- AI (Artificial Intelligence)
- Insurance
- Property Technology
- Fintech
- EV
- Healthcare
- Manufacturing
- CPG
- Software
- Enterprise SaaS