



Communications Strategist

As a Communications Strategist, you'll partner with our clients to understand who they are and communicate their expertise and passion to the world through owned and earned channels. You'll build end-to-end communication campaigns, acting as an in-house resource alongside the Gateway PR team. Beginning with strategic planning and following through to daily execution, your work will build and maintain trust and enduring connections between our clients and their audiences.

For more information and to apply, please email your resume to PRcareers@gatewayir.com

Responsibilities

- Be a trusted partner, counsel, and teacher to clients on all things earned and owned
- Leverage your creativity through compelling stories and engaging content
- Establish client goals based on audience segmentation and needs
- Develop and manage communications plans leveraging the right channels for industry-best practices
- Tracking and reporting KPIs and metrics.
- Support internal teams on communications strategy, including working in a collaborative environment and owning multiple deliverables (weekly agendas, campaign/presentation decks, communications plans, etc.)
- Partner with clients to develop content that distills company strategy and builds public understanding

Qualifications

- 1-3 years of experience working in Communications or a related field
- Audience empathy as a primary driver of your communication strategy
- Hands-on experience in campaign development and execution
- Proficient in communications tracking software (Cision, Meltwater, Sprinklr, Spredfast, etc.)
- Experience in writing business communications (executive emails, blog posts, press releases, etc.)
- Eager to develop communications skill sets and learn the fundamentals of being a clear and concise communicator

Benefits

- Competitive market salary with opportunity for bonuses
- Standard medical coverage available
- Paid vacation, holiday, and sick leave
- Simple IRA retirement plan with employer match available
- On-site, complimentary corporate gym access
- On-site café, dry cleaners, convenience store, and executive car wash
- In-office, stocked kitchen with fridge and snacks
- Centrally located office in Newport Beach, CA
- COVID protocol compliant with hybrid modality
- Open, social environment

About [Gateway Group](#)

Gateway is a leading strategic communications and capital markets advisory firm. For more than 20 years, Gateway has delivered superior performance in strategic consulting, corporate messaging and positioning, investor awareness, and analyst and financial press coverage. Gateway executives have extensive experience in capital markets and financial communications, and represent clients in a wide range of industries, including technology, consumer, industrials, financial services, and business services.